

MEGAN CALVIN

INTERACTIVE DESIGNER

mcalvin@tulane.edu
megancalvin.com
904.571.0573

EDUCATION

TULANE UNIVERSITY

School of Business
May 2020

BSM Marketing + BA Digital Design

Majors: Marketing and Digital Design
GPA: 3.6 | Honors: Dean's Honor Scholarship, Dean's List (3 semesters)

SAVANNAH COLLEGE OF ART AND DESIGN

Fall 2018

Visiting Student

Attended SCAD on independent study to deepen my UX design skills
Courses: Interactive Design, Interface Design, Human Computer Interaction

EXPERIENCE

WINGARD CREATIVE

Jacksonville, FL
May – Aug 2018

Web Development Intern

- Worked alongside the web and creative teams. Independently developed two websites for clients from initial wireframes to completion
- Developed a visually identical, fully functional website based on archived pages for a client who lost access to their previous website and domain
- Created custom design and functionality in sites using CSS and FTP

CAVE WEB WORKS

New Orleans, LA
Dec 2017 – May 2018

Web Design Intern

- Designed and developed websites for clients in the home and garden industry
- Utilized the WordPress Divi theme to create elegant, functional websites
- Redesigned websites to improve user experience, SEO, and conversion rates

TULANE UNIVERSITY

New Orleans, LA
Sept 2016 – May 2018

Web and Social Media Manager

- Created and managed a weekly photo publication on Tulane's social media accounts that gives prospective students insight to life as a student
- Analyzed data on Tulane's and other university's social media strategies
- Explored social media trends and proposed strategies to increase follower engagement and growth across all social accounts

FUND 17

New Orleans, LA
Dec 2016 – Dec 2017

Creative Intern

- Provided in-house creative services for local entrepreneurs, including product photography, website development, and brand development
- Produced marketing videos and photographed events for this nonprofit's marketing, recruitment, and financing efforts

SKILLS

UX + UI Design
Rapid Prototyping
User Testing
Web Design
Team Collaboration
Project Management

SOFTWARE

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe After Effects
Adobe Premiere Pro
Adobe XD
Principle
WordPress
HTML & CSS
Microsoft Office
G Suite