

# Megan Calvin

UX Designer  
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## Education

### Tulane University

School of Business  
May 2020

BA Interactive Design +  
BMS Marketing

### Savannah College of Art and Design

Fall 2018

Visiting Student, UX

## Skills

Design thinking  
User research  
Information architecture  
User journeys  
Storyboarding  
Wireframing  
Prototyping  
Storytelling  
Facilitation  
Photography  
Videography

## Tools

Sketch  
Figma  
Invision  
Adobe CC  
MURAL

## Experience

- **UX Designer**

**IBM** Garage for Cloud (Remote, NYC)  
July 2020 – Present

Working as a multi-faceted designer, consultant, and facilitator in an agile environment where I help companies frame opportunities and build out product experiences that empower users and deliver business value.

Advocating for the end user's needs and crafting intuitive experiences for complex products. Working closely with developers, subject matter experts, and project management while owning all phases of the design process, from ideation to delivery.

Design and lead numerous co-creation workshops with clients, ranging from financial service firms to the federal government. Coaching C-level executives in design thinking and lean methodologies to help them empathize with users and define MVP solutions to test our assumptions and drive business results.

### **UX Design Intern**

**IBM** Watson Assistant (Austin, TX)  
June – Aug 2019

Improved the onboarding experience of Watson Assistant to empower business users to build their own chatbots quickly and efficiently. Developed several prototype iterations based on analysis of user success with each new implementation.

Placed 2nd overall out of 98 teams in an intern hackathon for developing a blockchain-based food recovery system and presented live to 700+ IBMers.

### **Web Design Intern**

**Wingard Creative** Development Team (Jacksonville, FL)  
May – Aug 2018

Designed and developed websites for clients from wireframes to completion. Delivered a visually identical, fully functional website based on archived pages for a client who lost access to their previous website and domain.

### **Creative Intern**

**Fund 17** Nonprofit (New Orleans, LA)  
Dec 2016 – Dec 2017

Provided in-house creative services for local entrepreneurs, including product photography, website development, and brand development. Produced marketing videos and photographed events for the nonprofit.